



2009 Annual Report



The Young Leadership Council is a non-profit, non-partisan civic organization created to develop leadership through community projects.

Leaving our mark for 23 years.

INTRODUCTION

For more than two decades, the Young Leadership Council has made its motto, “leave your mark,” the center of its mission. Thanks to our YLC board of directors and members, 2009 was no different.

With over 10,000 hours of volunteer service, new and meaningful projects and over 1,000 members strong, the Young Leadership Council has continued its record of excellence in leadership development, community service and civic engagement.

At the YLC, where “proud to call it home” was born, we are “proud” to be recognized as a community leader and proud of our members and alumni as they continue to “leave their mark” on New Orleans.



2009 YLC Board of Directors

Leave Your Mark: Helping NOLA Kids!

Cultivating the Next Generation for Success

At the Young Leadership Council there is a strong commitment to the future of New Orleans, and we put that commitment to work in service of New Orleans' children every day. With five YLC projects that focus on education or youth enrichment, more resources are put into projects to improve the quality of life for New Orleans' children and education than any other focus.

In 2009, we:

- helped high school students apply for college through the **College Admissions Project**,
- sent budding child-musicians to music camp through **Project Prodigy**,
- introduced career concepts to at-risk youth through **Power Ties**,
- tutored middle school students at public schools through the **YLC Education Support project**, and
- provided necessary supplies and support to teachers through the **Teacher Assistance Network**.

In one special project, we celebrate our commitment to life-long learning. **One Book One New Orleans** calls on New Orleanians of all ages to read the same book at the same time every Fall. It is a joint project of the YLC and Literacy Alliance of Greater New Orleans. The 2009 selection was *Gumbo Tales* by Sara Roahen.



In the Spotlight: Project Prodigy

New Orleans' soul is in its music. It's a cultural tradition that embodies everything that is truly New Orleans. At the YLC, we want to do our part to keep that tradition alive. Project Prodigy gives us the means to bring music education to inner city children. The camp is managed by YLC volunteers and taught by certified music teachers from Orleans Parish Public Schools. Plus, the campers are introduced to various musical styles from special guest musicians and field trips. In a truly one-of-a-kind experience for the 2009 campers, world-renowned trumpeter Irvin Mayfield joined them on stage for their recital.

leave your mark.

Leave Your Mark: Community Enhancement Projects

Answering the Call

The diversity of YLC community service projects makes the organization unique and truly New Orleans. Our broad spectrum of projects, all inspired by YLC members, makes it easy for young adults to meet, share ideas and serve the community over a period of months or all in one morning.

Throughout 2009 our members volunteered their time and talent in various ways. We:

- served meals for New Orleans' EMTs and advocated for their needs through our new **First Responders Project**.
- got our hands dirty, picking up trash, weeding gardens, mowing grass and planting trees and other plants at City Park and other neighborhood parks, including some of the most underserved areas, through **Park It**,
- promoted civic engagement through the **Pave the Way**, formerly Project Greenlight, community awareness campaign that advocates more money in the city budget for better streets and road maintenance,
- celebrated the festival and arts scene in New Orleans through **Volunteer in the Arts**, providing volunteers to work the myriad of festival and special events that make New Orleans unique, and
- began working to make New Orleans "greener", healthier and safer for bicyclists through the new **Where Ya' Rack** project.

In The Spotlight: Where Ya' Rack?

Driving through New Orleans, it's common to see bicyclists sharing the street with car drivers and bikes chained to telephone poles or parking meters as the owners shop or enjoy a meal. A new YLC project aims to improve those conditions for bicyclists. Where Ya' Rack?, a project developed out of YLC's Leadership Development Series, set out to map out bicycle paths in New Orleans and install bike racks at sites commonly visited by cyclists. By the end of 2009, the project had a bike rack design, a new website and commitments to install its first racks in January 2010 achieving all the major goals of the year.

To find out more about the YLC's community projects and initiatives, visit www.youngleadershipcouncil.org.



Leave Your Mark: Leadership Development

In The Spotlight: YLC Board of Directors

Around a table sits an attorney, a teacher, a development director, a community advocate, a CPA and an entrepreneur. Who are they and what do they have in common? They are members of the YLC Board of Directors. In 2009, 25 young adults from various professional backgrounds came together to lead the next generation of leaders. Their individual goals may be different, but what unites them is a passion for the city of New Orleans and making a difference in the city they call home. No matter if they were native born New Orleanians or have chosen to make New Orleans home, their desire to be better leaders and help others become leaders allows them to follow in the footsteps of the YLC founders and carry on the organization's mission.

Hope for the Future

When "leadership" is part of the organization name, one has to know that it is a major part of its mission. Since the beginning, a focus at the Young Leadership Council has been to help young professionals develop their leadership skills and to learn about nonprofit structure and governance.

Today, beyond the countless leadership opportunities that come with leading the various YLC projects, two focus all of their resources on teaching and developing good leadership skills:

- the **Leadership Development Series** took 25 young professionals through a rigorous curriculum on nonprofit management and governance in Fall 2009, and
- **YLC Toastmasters** encouraged members to improve public speaking and leadership skills through practice and feedback from project leaders and mentors at bi-monthly class sessions.

2009 Board of Directors

Nolan A. Marshall III
President

Daniel N. Forman
President-Elect

Sarah Comiskey
Vice President of Communications

Latoria L. Willis
Vice President of Development

Joseph I. Giarrusso III
Vice President of Projects

Andrea McNeil
Vice President of Volunteers

Matthew A. Treuting
Secretary & Counsel

Aimee Willem
Treasurer

W. Mason Curran II
Past President

Officers

Jennifer Badeaux

Laura Held, CPA

Christopher J. Kane

Katy Morlas

Aimee M. Quirk

Derrick C. Rogers

Gretchen Schneider

Christina M. Sheets

Amanda Smithson

Dana R. Stumpf

Jeffrey Thomas

Cherie Fischer Thompson

Amy Walters

Alyssa Wenck, CPA

William E. Wolf

Erica Woodley



leave your mark.

Leave Your Mark: YLC Signature Events



YLC Wednesday at the Square

The popular downtown concert series dubbed YLC Wednesday at the Square celebrated its 10th anniversary in 2009 and saw record crowds and record revenue. Concerts ran April 1-June 17, 2009 and featured some of the top names in regional musical talent including Marcia Ball, Trombone Shorty, Galactic and more.

The New Orleans Saints signed on as title sponsor of the event. Other sponsors included Hancock Bank, Republic National Beverage Company, SDT Waste & Debris Services, The SunShine Pages, Downtown Development District and Acadian Ambulance.

More than 50 YLC member-volunteers per week were put to work pouring beer, selling food and beverage tickets, acting as sponsor liaisons and more to pull off the event. There was also a core team of a dozen volunteers that worked on the planning of the event throughout the year.

The concerts have become a rite of spring in New Orleans and a major source of fundraising revenue used to fuel other YLC projects.



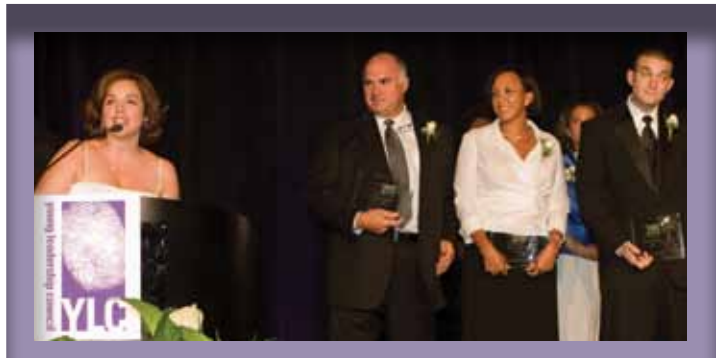
Role Model Gala

“Do you Know What it Means to BE New Orleans?” was the 2009 Role Model Gala theme, and as tradition dictates, 25 community leaders were chosen as role models for the YLC membership because of their accomplishments in business and personal lives of service to the community. This year was special in that Karyn Noles Kearney was named a 2009 Role Model. Karyn was a former YLC president and founding project leader of the Proud to Call It Home campaign, and she has certainly put her leadership skills honed through her experience in the YLC to good use in our community. This special honor served as a reminder for all YLC members that they are the role models of tomorrow.

2009 Role Model Class

The Neighborhood Story Project

Brian Bordainick – 9th Ward Field of Dreams
 Ronnie Burns – BMG Enterprises
 Karl J. Connor – BP America Production Co.
 Darlene Cusanza – Crimestoppers
 Tommy Cvitanovich – Drago's Restaurant
 Lucas Diaz – Puentes New Orleans
 Allen Eskew – Eskew+Dumez+Ripple
 Billy Fitzgerald – Isidore Newman School
 John Georges – Georges Enterprises
 Don Hubbard – Hubbard Mansion
 Jack C. Jensen – Transportation Consultants, Inc.
 Lesley Jernigan – N.O. Speech & Hearing Center
 Peggy Scott Laborde – WYES-TV
 H. Merritt Lane – Canal Barge Company
 Ellen M. Lee – Greater New Orleans Foundation
 Robert C. McIntyre – McIntyre Services, LLC
 Kira Orange-Jones – Teach for America
 Karyn Noles – Audubon Nature Institute
 Andre Perry, Ph.D. – University of New Orleans
 Jackie Silverman – New Orleans Women's Shelter
 Kurt Weigle – Downtown Development District
 Madeline Doucet West – The West Firm, LLC
 Tim Williamson – Idea Village
 Louis A. Wilson, Jr. – Adams & Reese LLC



In The Spotlight: New Orleans: Proud to Call it Home



In 2009, a long-time YLC project got new energy and new direction with the establishment of the NOLA 101 series. The NOLA 101 series goal was to establish connections between the YLC membership and community leaders. At meetings with former Saints quarterback Archie Manning on the football field at the Superdome, master distiller Chris Sule of Old New Orleans Rum at the distillery and Paul Hoolihan of the Sugar Bowl – YLC members were connected to individuals who embody the pride of accomplishment, leadership and passion for New Orleans.

The Young Leadership Council salutes all of its supporters.

A full list of 2009 donors can be found at www.youngleadershipcouncil.org.

leave your mark.

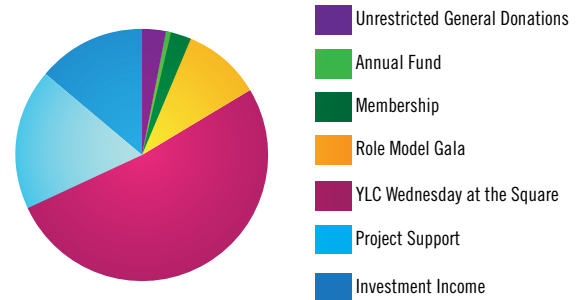
2009 Financial Information

The Young Leadership Council

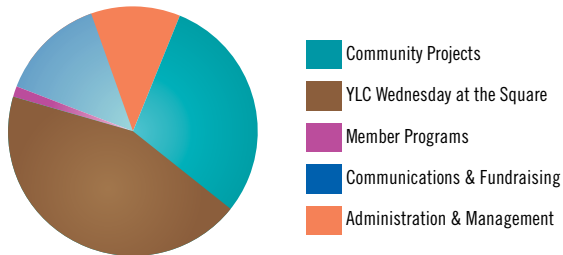
2009 Income

Unrestricted General Donations	\$51,696.80
Annual Fund	\$8,069.53
Membership.....	\$46,743.67
Role Model Gala.....	\$151,020.00
YLC Wednesday at the Square.....	\$756,590.26
Project Support.....	\$251,649.00
Investment Income	\$194,739.01
Total	\$1,460,508.27

Income



Expenses



2009 Expenses

Community Projects.....	\$405,075.64
YLC Wednesday at the Square.....	\$534,770.24
Member Programs.....	\$16,072.10
Communications & Fundraising.....	\$155,698.08
Administration & Management	\$64,723.82
Total	\$1,176,339.88

In addition to its operating budget, the YLC has a \$1 million Endowment Fund.

Unaudited financials January 1-December 31, 2009.

YLC budgeting practices dictate general funds raised in one calendar year are to be held and restricted for spending until the following calendar year.

YLC STAFF

Amy Boyle Collins, *Executive Director*

Larissa Muetzel, *Director of Finance & Administration*

Vera Lester, *Director of Development*

Caroline Bronaugh, *Membership Coordinator*



YOUNG LEADERSHIP COUNCIL

www.youngleadershipcouncil.org

1840 Euterpe St. New Orleans, LA 70113

P 504.585.1500 | F 504.585.1511